STEVE GOTTLIEB/ALPHA GROUP CENTER AWARD FOR CREATIVITY AND EXCELLENCE

The Steve Gottlieb/Alpha Group Center Award for Creativity and Excellence encourages and recognizes a CCIAA member's development and implementation of an original, creative and unique idea, plan or program that successfully curtailed or eliminated a crime problem or quality of life issue, enhanced the efficiency or effectiveness of a public safety organization or who, by some imaginative means, has made a significant, and preferably replicable, contribution to the field of crime/intelligence analysis. There is no specific date range in which this idea, plan or program needed to have been be completed/implemented.

This is an individual award to be given to a CCIAA member of a public sector agency. It is not an organizational or group award. As such, any public sector, private sector or vendor CCIAA member *may submit the name* of any CCIAA member employed by a public sector agency as a candidate for this award. However, public sector organizations themselves, groups of individuals and individuals employed by vendor and/or private sector agencies will be ineligible to receive the award.

The recipient will be awarded a $2,000 check, made payable to the sole recipient, in addition to an award/plaque from the Alpha Group and a certificate/letter from the CCIAA.

Award submissions will be accepted, reviewed and distributed by the CCIAA Executive Board. The award will be given to the recipient during the Annual CCIAA Training Conference. The recipient does not need to be present at the CCIAA Conference to be eligible but please indicate in your submission if you plan on attending as the CCIAA Board wishes to publically recognize the recipient.

ELIGIBILITY REQUIREMENTS

- Be an active CCIAA member in good standing for one year by award due date
- Be employed by a public sector agency/department
- CCIAA Board or Committee members are ineligible for three years after completion of their most recent term
- Recipients of this award must wait three years before submitting another entry

SUBMISSION REQUIREMENTS

- Submissions for individuals that meet all the eligibility requirements will only be accepted
- Any CCIAA member may submit the name of any CCIAA member employed by a public sector agency/department (with required information below)
- Submit detailed explanation on agency/department letterhead including the following criteria:
    - Description of specific crime or public safety issue
    - Explanation of how original idea, plan or program was used to address the problem
- Submit additional letter addressed to the CCIAA Executive Board from the individual's supervisor or manager on agency/department letterhead supporting the facts of your submission
- Submission should not exceed (3) pages, including letter from supervisor/manager
- The CCIAA Executive Board reserves the right to disqualify an entry that does not meet the outlined requirements

HOW TO SUBMIT

- Email required information to kabooth@lasd.org in PDF format (WORD docs not accepted)
- Self-nominations are encouraged as well as nominations by peers, supervisors, managers and other public agency, private sector and vendor CCIAA members.
- All submissions due by **FRIDAY, SEPTEMBER 1ST, 2017**

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EXAMPLES

To qualify for the award, one need not have necessarily discovered a way to accomplish the above objectives in a grandiose manner. Though the submission of creative ideas that led to grandiose achievements are welcome, *simple approaches* to problem solving or the implementation of creative ideas that significantly improved any aspect of law enforcement operations will be equally considered as well.

Problem #1: The owner of a convenience store had a problem with loud, disruptive and unsavory "gang bangers" who were hanging out in his establishment and thereby driving his good customers away. Repeated police responses did not resolve the problem.

Solution#1: The owner came up with the idea of playing classical music on the stereo in his store, quickly discovered that gang bangers had no taste for Bach, Beethoven and Brahms and they left the premises for good. Problem solved - Quickly, creatively and cost effectively.

Problem #2: Homeowners living in a large cul-de-sac with a neighborhood park in the middle of their housing development were very upset that boisterous teenagers were hanging out in the park late at night drinking beer, smoking narcotics and littering the park. So they went to the police and *demanded* that something be done about the problem!

Budget problems precluded the police from assigning officers to extra patrol the park, and because many residents worked at night and needed to have ingress and egress into and out of the area, barricading access to the park wasn't feasible since blocking off the park would have also blocked access to the road leading into and out of the development.

Solution #2: Reset the timers on the sprinklers in the park. Problem solved - Quickly, creatively and cost effectively.

These were simple yet creative solutions that were used to resolve two crime problems. And it is the utilization of this type of creative and imaginative thinking that the Steve Gottlieb/Alpha Group Center Award for Creativity and Excellence is looking to recognize. As indicated earlier, submissions of grandiose achievements that "changed the world," are welcome. But even those that simply "made it a little better place" will be equally considered as well. We look forward to receiving your submissions and to saluting your success!

QUESTIONS?

CCIAA Board Member
Kelley Booth, Los Angeles County Sheriff's Department
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